

Neural Stem Cells: Capturing Complexity and Plasticity from the Cell to the Organism

An ISSCR International Symposium

3 – 4 APRIL 2025 ATHENS, GREECE IN PARTNERSHIP WITH
STEM CELL REPORTS

Join us in Athens, Greece as we host world-leading scientists studying neural development, disease, and regeneration at our upcoming International Symposium entitled "Neural Stem Cells: Capturing Complexity and Plasticity from the Cell to the Organism." This program will bring together researchers from across the globe investigating the complexities of neural stem cells from development through aging. The scientific sessions will explore exciting advances on the intrinsic and extrinsic regulation of stem cells and their progeny, epigenetics and metabolism, evolution and human-specific traits, neuron-glia interactions, programming and reprogramming, and insights from modeling brain development and disease.

PROGRAM ORGANIZING COMMITTEE

Fiona Doetsch, University of Basel, Switzerland

Rebecca Matsas, Hellenic Pasteur Institute, Greece

Florentia Papastefanaki, Hellenic Pasteur Institute, Greece

Era Taoufik, Hellenic Pasteur Institute, Greece

Hynek Wichterle, Columbia University, USA

Marie Engelene J. Obien, MaxWell Biosystems AG, Switzerland

PROGRAM

Please find updates to the session topics and invited speaker program on the <u>meeting website</u>.



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CO-SPONSORED BY

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SPONSORSHIP LEVELS AND BENEFITS

	SPONSORSHIP LEVELS			
	DIAMOND \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
ATTENDEE CONTACT LIST FOR A ONE-TIME OUTREACH OPPORTUNITY	✓	~	~	✓
LOGO ON MEETING WEBSITE	~	*	~	~
DIGITAL PROGRAM BOOK LOGO RECOGNITION	~	*	✓	~
ONSITE LOGO RECOGNITION	*	~	~	✓
MEETING BADGES (includes badges for exhibit table personnel)	5 BADGES	4 BADGES	3 BADGES	2 BADGES
DISCOUNT ON ADDITIONAL BADGES (maximum of 5)	~	~	~	✓
ISSCR PRIORITY POINTS	5 POINTS	3 POINTS	2 POINTS	1 POINT
DIGITAL PROGRAM BOOK AD	FULL PAGE COLOR AD	HALF PAGE COLOR AD		
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DIGITAL AD RETARGETING	*			
EXCLUSIVE TAG IN SOCIAL MEDIA POST	*			



Sponsorship Opportunities

Select from the options listed below and receive additional benefits at the Diamond, Gold, Silver, or Bronze level.

Welcome Reception and Poster Session Sponsor | \$25,000

- Exclusive logo on cocktail napkins
- Exclusive on-site logo recognition
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Speaker's Reception | \$20,000

- 5-minute welcome remarks
- Exclusive on-site logo recognition
- · Diamond sponsor recognition and benefits
- Invitations to join exclusive speaker's reception with key opinion leaders

Meeting Bag Sponsor | \$20,000

- Exclusive logo on bags given to all meeting attendees
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Meeting Lanyard Sponsor | \$15,000 SOLD

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Innovation Showcase Presentations

- \$6,000 for 15-mins or \$10,000 for 30-mins lunchtime presentations.
- Highlight your company's products, services, tools, and technologies and how they can help propel research forward and into the clinic.
- Sponsorship recognition and benefits

Virtual On Demand Add-On: virtual pre-recorded Innovation Showcase for an additional \$3,000 for 15-minutes or \$5,000 for 30-minutes, available to all 4,600+ ISSCR members for extended visibility

Scientific Session Sponsor | \$7,500 each

- Exclusive on-site logo recognition
- · Exclusive logo recognition on session introduction slides
- Opportunity to submit a 100-word sponsor statement to be read by the session chair at the opening of the session
- Bronze sponsor recognition and benefits

Wi-Fi Sponsor | \$7,500

- Recognition as exclusive Wi-Fi sponsor
- · Bronze sponsor recognition and benefits

Meeting Pen Sponsor | \$7,500

- · Logo on meeting pens distributed to all meeting attendees
- Bronze sponsor recognition and benefits

Lunch & Coffee Break Sponsor | \$7,500 each

- Exclusive on-site logo recognition
- Bronze sponsor recognition and benefits
- Opportunity to provide materials by serving stations during break or lunch for the duration of the sponsored break.

Tabletop Exhibit | \$4,250

- Tabletop exhibit space during the event
- Contact list of all meeting registrants for a one-time outreach opportunity
- 2 complimentary full access registrations
- 5 additional discounted full access registrations
- Listing in digital Program Book
- · Line listing on meeting website

Digital Program Book Full Page Color Ad I \$2,000

Digital Ad Retargeting

- Pre- or Post-Event Digital Ad Re-Targeting: \$3,500 for 40,000 impressions (Pre- and post-event campaigns run for 3 weeks)
- Full Package Digital Ad Re-Targeting: \$6,000 for 80,000 impressions