



INTERNATIONAL  
SOCIETY FOR  
STEM CELL  
RESEARCH



American Society  
of Gene + Cell Therapy



INTERNATIONAL  
SYMPOSIA MADISON

## Emerging Therapies at the intersection of **Genetic** and **Cellular Therapies**

21-23 September 2022

### SPONSORSHIP LEVELS AND BENEFITS

	SPONSORSHIP LEVELS			
	DIAMOND \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
ATTENDEE CONTACT LIST FOR A ONE-TIME OUTREACH OPPORTUNITY	✓	✓	✓	✓
LOGO ON MEETING WEBSITE	✓	✓	✓	✓
DIGITAL PROGRAM BOOK RECOGNITION	✓ LOGO LISTING	✓ LOGO LISTING	✓ LOGO LISTING	✓ LINE LISTING
ONSITE SIGNAGE RECOGNITION	✓ LOGO LISTING	✓ LOGO LISTING	✓ LOGO LISTING	✓ LOGO LISTING
MEETING BADGES (includes badges for booth personnel)	✓ 5 BADGES	✓ 4 BADGES	✓ 3 BADGES	✓ 3 BADGES
DISCOUNT ON ADDITIONAL BADGES (maximum of 5)	✓	✓	✓	✓
ISSCR PRIORITY POINTS	✓ 5 POINTS	✓ 3 POINTS	✓ 2 POINTS	✓ 1 POINT
PROGRAM BOOK AD	✓ FULL PAGE COLOR AD	✓ FULL PAGE B&W AD	✓ HALF PAGE B&W AD	
RECOGNITION IN PROMOTIONAL EMAILS	✓ LOGO LISTING	✓ LOGO LISTING		
DIGITAL AD RETARGETING	✓			
EXCLUSIVE TAG IN SOCIAL MEDIA POST	✓			

For more information please contact:

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# Sponsorship Opportunities

Select from the options listed below and receive additional benefits at the Diamond, Gold, Silver, or Bronze level.

## Welcome Reception and Poster Session Sponsor | \$25,000

- Exclusive logo on cocktail napkins
- Exclusive logo on on-site signage during event
- Diamond sponsor recognition and benefits

## Speaker's Dinner Sponsor | \$25,000

- 5-minute welcome remarks
- Exclusive logo on on-site signage during event
- Diamond sponsor recognition and benefits

## Meeting Bag Sponsor | \$25,000

- Exclusive logo on bags given to all meeting attendees
- Diamond sponsor recognition and benefits

## Meeting Lanyard Sponsor | \$25,000

- Exclusive logo on meeting lanyards for access badges worn by all meeting attendees
- Diamond sponsor recognition and benefits

## Meeting Notebooks Sponsor | \$17,000

- Exclusive logo on notebooks given to all meeting attendees
- Gold sponsor recognition and benefits

## WiFi Sponsor | \$15,000

- Recognition as exclusive WiFi sponsor
- Gold sponsor recognition and benefits

## Registration Sponsor | \$15,000

- Exclusive logo recognition on meeting registration page and confirmation emails
- Gold sponsor recognition and benefits

## Exclusive Sponsor of Water Bottles | \$15,000

- Exclusive logo on water bottle handed out to all meeting attendees
- Gold sponsor recognition and benefits

## Scientific Session Sponsor | \$10,000 each

- Exclusive logo recognition on session on-site signage
- Exclusive logo recognition on session walk-in slides
- Opportunity to submit a 100-word sponsor statement to be read by the session chair at the opening of the session
- Silver sponsor recognition and benefits

## Innovation Showcases (breakfasts or lunch breaks)

\$10,000 each (plus cost of food)

- 60-minute opportunities to develop your own programming
- Highlight your company's products, services, tools, and technologies and how they can help ISSCR's scientific community translate their discoveries to clinical trials or new therapies.
- Silver sponsor recognition and benefits
- **Virtual add-on:** 60-minute virtual pre-recorded Innovation Showcase for additional \$2,000

## Exclusive Sponsor of Meeting Pens | \$7,500

- Logo on meeting pens handed out to all meeting attendees
- Bronze sponsor recognition and benefits

## Coffee Break Sponsor | \$7,500 each

- Exclusive logo on on-site signage during event
- Bronze sponsor recognition and benefits

## Tabletop Exhibit | \$3,000

- Tabletop exhibit space during the event
- Contact list of all meeting registrants for a one-time outreach opportunity
- Two complimentary registrations
- Opportunity to purchase five reduced price registrations
- **Virtual exhibit add-on** | In-person exhibit \$500, virtual only \$1,500 with benefits:
  - Scheduled or spontaneous one-to-one or group video chat
  - Product and service videos, product and resource listings, information sheets
  - External links from the meeting platform to your website
  - Contact list and interaction data from every attendee who visited your booth
  - Post-event attendee list

## Session topics *(\*subject to change)*

- Opening Keynote
- Diabetes and Metabolic Diseases
- Neurodegenerative Diseases
- Visual System
- Muscle Disorders
- Cell & Gene Therapy Manufacturing
- Hematopoietic Diseases
- In Utero Cell and Gene Therapy
- Immuno-Oncology
- New Technologies and Future Directions
- Closing Keynote